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FOR IMMEDIATE RELEASE

## **Little Brothers - Friends of the Elderly Announces James Falvey, CFRE, as Executive Director**

**(MINNEAPOLIS – April 22, 2015):** The Minneapolis/St. Paul Chapter of Little Brothers - Friends of the Elderly (LBFE) is pleased to announce James P. Falvey, CFRE, as its new Executive Director, effective May 4, 2015. Falvey will fill the vacancy created by the departure of Greg Voss, who moved to LaCrosse, Wisc., for family reasons last July. The selection was made after a regional search and selection process, during which LuAnne Speeter, LBFE's Director of Development and Communications, served as Interim Executive Director for the organization.

Falvey comes to LBFE with extensive nonprofit leadership experience from Great Rivers United Way, Viterbo University, Mississippi Valley Conservancy and Mississippi River Basin Alliance.

“We’re so pleased to welcome James Falvey as Executive Director,” said Nick Keller, MSW, LGSW, who is President of LBFE’s Board of Directors. “His experience in strategic planning, fundraising and financial and operations management, as well as staff, volunteer and board leadership, will be important assets as we seek to increase our capacity to meet current and future needs for our elderly population.”

Little Brothers - Friends of the Elderly is an international organization committed to providing companionship services and social engagement for older persons who are isolated and lonely. The Twin Cities chapter was founded in 1972 and has provided social connectedness for thousands of seniors, helping them maintain their independence so they can age in the comfort of their own homes.

“I’m excited to join LBFE and am wholeheartedly committed to the mission,” said Falvey. “My past experience in leading a human services organization and the research we conducted to assess our communities' needs have helped me to understand quality of life issues and our aging population. It’s clear that a social network is a bigger determinant of health and well-being than the availability of medical care. In other words, elders with family and friends nearby will likely have better health than those who merely have unfettered access to health care professionals. This has significant implications for LBFE’s impact on our communities now and in the future.”

Falvey earned his B.A. in Management of Human Service Organizations from Concordia University and is an M.A. candidate in Servant Leadership at Viterbo University. He is also a Certified Fund Raising Executive (CFRE).

Supporters, volunteers and friends of LBFE can meet Falvey at the organization's annual benefit, "Laughing at Our Age: A Funny Thing Happened on the Way to Tangletown ..." The event will take place on Thursday, May 7, 6:30 – 9:30 p.m. at the Nicollet Island Pavilion in Minneapolis. For information or to reserve tickets, visit [www.littlebrothersmn.org](http://www.littlebrothersmn.org).

*Little Brothers - Friends of the Elderly (LBFE) has provided one-on-one companionship services, advocacy, social activities and referrals for isolated and lonely older adults in the Twin Cities since 1972. The work of LBFE actively improves elder well-being and helps them remain in their homes while reducing health care costs associated with isolation. A 501(c)(3) nonprofit organization, LBFE is recognized by the Charities Review Council for meeting its 27 Accountability Standards. More information about LBFE can be found at [littlebrothersmn.org](http://littlebrothersmn.org).*

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